



# TOURTEXAS.COM EVENTS

Market your event on the  
#1 Independent Texas Travel Website

An endorsed partner of **TTIA**  
TEXAS TRAVEL INDUSTRY ASSOCIATION

## Putting together a marketing plan for your event?

Be sure to include visibility on TourTexas.com including:

### CUSTOMIZED EVENT PAGE

- Complete contact information
- Your website with link
- 300 word description
- 1 color logo
- 1 color photo



#### PRICING

TTIA Members	\$475/year
Non - Members	\$595/year

### WEB BANNERS

- Choice of placement: top, skyscraper or bottom
- Linked to your website
- 25,000 minimum impressions guaranteed per month
- Limit of 18 banners per year



#### PRICING

##### TTIA Members

Top	\$375/month
Rights	\$375/month
Bottom	\$200/month

##### Non - Members

Top	\$500/month
Right	\$500/month
Bottom	\$250/month

### EMAIL BROADCASTS

- Email message would include your event information, a call to action and links
- Sent by TourTexas.com on your behalf
- Use your creative or have it designed by the AJR Media Group development team
- 25k to 500k opt-in subscribers can be combined to obtain quantity discounts



#### PRICING

##### TTIA Members

25k - 50k quantity	\$64/thousand
50k - 500k quantity	\$57/thousand

##### Non-Members

25k - 50k quantity	\$85/thousand
50k - 500k quantity	\$76/thousand

With **OVER 1 MILLION VISITS** and **OVER 7 MILLION PAGE VIEWS** each year, TourTexas.com continues to provide more leads to more Texas destinations, attractions, events and accommodations than any other independent web site in the country.

Represented proudly & exclusively by



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